

Ad Sizes and Specifications

2 Page Bleed (Double Truck).....	17" x 11.375"
2 Page Non-Bleed (Double Truck, w/ 1 inch gutter)...	15.5" x 9.875"
Trim Size.....	16.5" x 10.875"
Live Area (w/ 1 inch gutter).....	15.5" x 9.875"
Full Page Bleed	8.75" x 11.375"
Full Page Non-Bleed.....	7.25" x 9.875"
Trim Size	8.25" x 10.875"
Live Area	7.25" x 9.875"
2/3 pg vertical.....	4.812" x 9.875"
1/2 pg island.....	4.812" x 7.3125"
1/2 pg horizontal.....	7.25" x 4.812"
1/2 pg vertical.....	3.562" x 9.875"
1/3 pg square	4.812" x 4.812"
1/3 pg vertical.....	2.312" x 9.875"
1/4 pg horizontal.....	7.25" x 2.312"
1/4 pg vertical.....	3.562" x 4.812"
1/6 pg horizontal.....	4.812" x 2.312"
1/6 pg vertical.....	2.312" x 4.812"
1/9 pg vertical.....	2.312" x 3.125"

Keep all live matter 1/2" from trim

We cannot be responsible for color variations & quality on files submitted not following these guidelines. No advertisements may be cancelled after published deadline dates. All finished art is due on or before the material deadline. Please make sure all supplied artwork, including photos, logos and camera-ready ads, are at 300 dpi. Only high-resolution, press-quality PDFs in CMYK format with a color proof will be accepted.

Send all materials to: art@NorthBrunswickMagazine.com

NORTH BRUNSWICK
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